

Inserts in *Poverty* magazine



Poverty is CPAG's policy journal. Published three times a year (February, June and October) it is sent automatically to around 2,000 CPAG members. It contains a digest of the latest poverty statistics and research, news and views, and feature articles on aspects of poverty and social policy.

Up to three inserts from outside organisations may be included with each issue of **Poverty**. Demand is high so inserts should be booked as far in advance as possible to avoid disappointment.

The cost for each inserted item is £320 + VAT. Inserts should be no larger than A4 and be no more than 4 pages (ie, one sheet of A3 folded in half). Please let us know if your insert is larger than this so that we can produce a special quote.

To book, or for more information, please contact:

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Please send a sample or proof of your insert as soon as possible as we need to 'vet' them before they can be sent out. We don't send inserts advertising membership of other organisations (though a brief reference to membership within a general leaflet is OK). Neither do we send inserts advertising goods/services that directly compete with similar goods/services offered by CPAG. If in doubt, please ask.

Once your insert is booked and approved please send it to our mailing house. You will be advised of the delivery deadline and exact quantity when booking your insert.

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